

QUINOA



*High Fiber
Low Calorie Alternative*

Quinoa is naturally high in fiber, low in fat, and is sodium and sugar-free. It's a whole grain food and a complete protein.

WHAT IS QUINOA?

- Ancient grain of South America
- Tiny disc like grains that expand to four times their original size
- Complete protein and good source of fiber
- Versatile grain with a slight nutty flavor
- Comes in three varieties: White, Red and Black

WHY QUINOA?

- Consumption of bagged quinoa has exploded since 2010, growing by over 200%
- Private Brands are the #3 brand in bagged quinoa
- Cooks in 15 minutes
- Higher price point attracts a health conscious, affluent consumer

WHY TRINIDAD BENHAM?

- A top US importer of quinoa with a consistent, high-quality supply chain
- Sourcing domestic and conventional product
- Packaging facilities are SQF certified
- Fill rates of over 99% on shipments company wide
- Can combine shipments with other Trinidad Benham products



*Enhance your private
brand offering with
Ancient Grains!*